



SPONSORSHIP SCHEDULE



SOUTH WESTERN SYDNEY RAPTORS TOUCH
ABN: 93530379511



SWS RAPTORS TOUCHFOOTBALL
<https://sws-raptors.nswtouch.com.au>
Email: raptorstouchinfo@gmail.com

Dear Potential Sponsor,

RE: Sponsorship Opportunities

It is with great pleasure that I write to you to extend an invitation to become a sponsor of South Western Sydney Raptors Touch Football Club.. Our club was founded in 2014 by a group of dedicated touch football players who reside in the Camden/Macarthur area. Their vision was to bring the sport of touch football back to the local community and introduce locals to this thrilling sport which allows people from all walks of life to participate.

Touch Football has over 400,000 registered members and an additional 500,000 children participating in school programs and related activities, which places the sport among the top participated based, organised sports in Australia.

Our club is affiliated with NSW Touch Association (NSWTA) and Touch Football Australia (TFA). As well as running a local park comp for junior and senior players, SWS Raptors Touch Football enter representative teams into the NSWTA's Vawdon Cup and the annual Senior State Cup. Our representative teams have achieved great results and performed beyond club expectations with the Women's Division 2 team winning 2018 Vawdon Cup & Men's Division 3 winning 2020 Vawdon Cup. Along with our representative events, which have us travelling all over the state, our Club also hosts in gala days and provides referees to local school Knockout Competitions.

With this in mind, we see an excellent opportunity for your business to partner with our club. I have enclosed a copy of our sponsorship schedule outlining our packages and what your sponsorship dollars attract.

We thank you for taking the time to consider sponsoring South Western Sydney Raptors Touch Football Club.

How will your Sponsorship help our Club?

Your sponsorship funds will go towards:

- growing our sport in the area
- the purchase of new equipment for the club
- assist with representative costs.
- expand our referee numbers
- the purchase of representative & club awards
- assist with ground hire

SWS Raptors Touch Football Club sponsorship will receive:

- exposure for your business/ product amongst families in the Camden/Macarthur region and beyond.
- SWS Raptors is a family-based club with many members having one or more family member as part of the club.
- Advertising on social media, increasing market presence and shows your support for local community.
- knowing you are helping grow and support a whole club continue to play sport in a safe and fun environment for years to come.



SPONSORSHIP PACKAGES

SUPPORTER LEVEL - \$250 Unlimited

- verbal recognition at Presentation days.
- business displayed on our website.
- social media posts on our Facebook and Instagram.
- business name on our sponsors board at the canteen.

BRONZE LEVEL - \$500 x 8 Subject to availability

- verbal recognition at Presentation days.
- business displayed on our website.
- social media posts on our Facebook and Instagram.
- your business name on our sponsors board at the canteen.
- business name on the back of our club training shirts, lower section 1/3 width.

SILVER LEVEL - \$1000 x 6 Subject to availability

- verbal recognition at Presentation days.
- business displayed on our website and directly linked to sponsor's website.
- social media posts on our Facebook and Instagram.
- business name on our sponsors board at the canteen.
- your business name on the back of our club training shirts, middle section 1/2 width.
- business name on sponsor banner, lower section 1/3 width for club, gala days and representative games.

GOLD LEVEL - \$2000 x 2 Subject to availability

- verbal recognition at Presentation days.
- business displayed on our website and directly linked to sponsor's website.
- social media posts on our Facebook and Instagram.
- business name on our sponsors board at the canteen.
- business name on our training shirt sleeve..
- your business name on sponsor banner, middle section 1/2 width for club, gala days and representative games.
- business name on back of representative playing shirts.


DIAMOND LEVEL - \$5000 x 1 Subject to availability

- verbal recognition at Presentation days.
- business displayed on our website and directly linked to sponsor's website.
- social media posts on our Facebook and Instagram.
- business name on our sponsors board at the canteen.
- business name on the back of our club training shirts, top section full width.
- your business name on sponsor banner, across top section for club, gala days and representative games.
- business name on representative playing shorts.
- business name on the front of representative playing shirt.



Example of training shirt and Sponsorship Level positions.

*shirt design may vary from

 SOUTH WESTERN SYDNEY RAPTORS TOUCH FOOTBALL	SUPPORTER LEVEL	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	DIAMOND LEVEL
	Unlimited	x 8	x 6	x 2	x 1
INVESTMENT COSTS PER ANNUM	\$250	\$500	\$1000	\$2000	\$5000
Verbal recognition at presentation days	●	●	●	●	●
Business displayed on website	●	●			
Business on website & directly linked to sponsor's			●	●	●
Social media posts on Facebook and Instagram	●	●	●	●	●
Business name on sponsor board at the canteen	●	●	●	●	●
Training shirts, lower back 1/3 width		●			
Training shirt, middle section 1/2 width			●		
Training shirt sleeve section				●	
Training shirt top section full width					●
Sponsorship banner			●	●	●
Representative shirts on back section				●	
Representative shirts on front section					●
Representative shorts on side					●

INTERESTED IN BECOMING A SPONSOR?

Please fill out your details and return this page via email to raptorstouchinfo@gmail.com
One of our Team members will be in touch.

First Name:

Surname:

Email:

Phone:

Business Name:



Position:

Sponsorship Package of choice:

Alternatively, if you would like to contact us directly, our Team would be happy to speak with you, please call:

Club President - Michael Armstrong 0436002481
Secretary - Gail Younan 0426895395



 www.facebook.com/raptorstouchfooty
 www.instagram.com/swsraptors_touch

